

# National Council for Prescription Drug Programs Pharmacies (NCPDP)

*From Direct Medical Data*



**75,500+ Pharmacies**      **\$50/M**

**Direct Medical Data** offers direct marketers access to licensed U.S. pharmacies through the NCPDP—a not-for-profit organization with a proven track record in beneficial, comprehensive standards development for the prescription drug industry.

Selectable by chain affiliation, NCPDP/NABP number, class of pharmacy or dispenser type.

**Source:** National Council for Prescription Drugs Program

**Updates Monthly**

## NCPDP Royalty Charges

Commercial..... \$31/M ( \$100 minimum)

Publisher.....\$30/M (\$500 minimum)

## Additional Selections

Class of Pharmacy	Dispenser Type	
Govt/Federal	Retail	Mail Order
Franchise	Grocery Store	Dispensing Physician
Clinic	Department Store	VA Hospital
Hospital	HMO Pharmacy	Indian Health Service
Chain	State Hospital	Institution
Independent	Long Term Care	IV Infusion

## Output File Delivery

Email.....\$75.00

## Minimum Order Quantity

5,000 records or \$250.00 (plus applicable royalties)

**Annual Database Lease Agreements Available- Please inquire!**

## Terms and Conditions

Sample mail piece required. Orders cancelled after processing will be billed at \$10/M (\$100 minimum) plus applicable media and shipping charges.